

JACQUELYN LUMLEY

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PORTFOLIO: jacqlumley.com

EDUCATION	Northwestern University Medill School of Journalism Chicago, IL	2018
	<i>Master of Science: Magazine Journalism</i>	
	San Diego State University San Diego, CA	2013
<i>Bachelor of Science: Kinesiology</i>		
<i>Minor: Television, Film and New Media Studies</i>		
	Pontificia Universidad Católica de Valparaíso Valparaíso, Chile	Spring 2012
<i>Semester Abroad: Spanish Language and Latin American Studies</i>		

EXPERIENCE	Freelance Magazine Writer	03/18 - Present
	• I write articles about travel, design, wellness and the arts. My stories have appeared in/on Culture Trip, Soho House Notes, Rachael Ray Every Day, Chicago Magazine, Modern Luxury CS Magazine, Interiors, Michigan Ave Magazine and Trendland.	
	Brand Copywriter ettakit	03/20 - Present
	• I whip up content for small business brands. I work with company founders to write/edit website copy, brand slogans, business plans, social captions, videos, email newsletters and SEO-optimized blog posts.	
	Managing Editor & Show Producer A Drink With	05/21 - 01/22
	• Produced 15 episodes of a live weekly interview show hosted by Catt Sadler resulting in 1 million+ impressions on YouTube.	
	Contributing Editor Datebook: Modern Luxury	2019 - 2022
	• Responsible for compiling and editing all copy involved in creating an annual 200-page social charity calendar magazine.	
Staff Writer: Hair, Beauty, Skin, Style Associated Publications Chicago, IL	02/19 - 03/20	
• Covered style and beauty through a pop culture lens for "Sophisticate's Hairstyle Guide." Wrote 2-5 articles a day for the website and print publication, which was in operation for over 40 years.		
Managing Editor Travel Dose	09/16 - 02/19	
• Managed a team of remote contributors for a highly curated travel website.		
• Travel Dose joined with Trendland in 2019.		
Editorial Intern Modern Luxury Chicago, IL	01/18 - 04/18	
• Assisted the editorial team of a national luxury publishing company that produces seven Chicago titles including CS, Michigan Avenue and Interiors for a grad school internship.		
Digital Account Manager iHeartMedia Chicago, IL	10/15 - 05/17	
• Responsible for managing relationships between the advertising sales team and the operational development team for a national radio broadcasting company.		

EXTRA	Founder daytrip (daytripout.com)	2021
	• Designed and developed an editorial platform that speaks to creative travelers.	
	Award Recipient Bernard Gordon Entrepreneurial Award	2018
	• Selected by the journalism faculty for outstanding creativity, drive and excellence.	
Spanish-Speaking Volunteer El Amor de Patricia Orphanage Antigua, Guatemala	Spring 2017	
• Assisted staff three days a week with children aged four and younger		
200-Hour Yoga Alliance Certification Bird Rock Yoga Studio San Diego, CA	Spring 2013	